

Management Information

We deliver insightful financial analysis to your business for both a strategic and operational audience. This bespoke management accounting service aims to improve the management information to you for better decision making. We deliver on this promise in a number of ways:

Business performance

Do you know which of your products or clients are the most profitable? Or how much each product contributes to the bottom line? We design reports and build bespoke business models which focus on your key business issues and enable you to crystallise your thinking, make better business decisions and communicate your business performance to management and employees more effectively.

Understanding your business performance better includes

- The creation of product group standard costs, labour and overhead recovery rates to allow monthly analysis of performance variances.
- Creating and agreeing key ratios to provide benchmarks against which to measure your business performance.
- Developing key cross functional performance indicators to set performance targets for the business.
- Long or short term fixed contract or project performance analysis
- Financial appraisal models for new or existing capital investment plans

We present this information in a presentation style or graphical format to focus the attention of the target audience and achieve greater engagement from easier interpretation of the financial results.

Business planning, budgeting and forecasting

Managing your business in a downturn where the environment is more uncertain and cost bases are under greater scrutiny requires accurate budget and forecasting. We develop five year business plans, annual budget and forecasting models. These business planning controls coupled with aligned management actions help the organisation deliver the promised results.

For existing small to medium size businesses we develop five years plans, annual budgets and forecasting models, allowing

- An integrated five year plan to annual budget process, year on year
- Sensitivity analysis on various business scenarios, highlighting risks and opportunities and their resulting financial impact
- Interactive business planning models that allows the impact of various business improvement initiatives to be evaluated on the total company performance
- Comprehensive variance analysis to compare actual results against the annual budget and latest forecast.

In today's more challenging economic environment, where additional finance is more expensive and difficult to raise we can create business plans for presentation to internal and external stakeholders, giving them more meaningful financial information to assist them in their decision making process.

Interim management accounting assignments

Baobab Consulting provides interim management accounting expertise to businesses for a given project or period of time.

Engaging in Finance

These bespoke workshops aim to develop a greater understanding of the role of finance in business and help delegates understand how their role can influence Company performance. A workshop framework might consider:

- The role of finance in the organisation, including “finance for non financial managers”.
- How to put the delegates role in context with the business issues facing the organisation today and how they can individually impact on the delivery of the business promises.
- How delegates, by becoming more “financially aware” can engage in better business conversations and hence build stronger business relationships in and outside of the organisation.